



香港樹仁大學

HONG KONG SHUE YAN UNIVERSITY

- Hong Kong's first accredited private university since 2006
- QS Asia's highest-ranking Hong Kong private university two years in a row
- Over 3,800 current local and international students



ACADEMIC PROGRAMMES

HKSYU offers 18 undergraduate programmes under the Faculties of Arts, Commerce, and Social Sciences, while the HKSYU Graduate School offers 17 taught and research postgraduate and doctoral programmes.



ACCOMMODATION

The two residential halls of HKSYU offer over 1,000 residential places. The Hall Management Unit organises many activities for an enriching residential life.



TOP 4 MUST-KNOWS ABOUT STUDYING AT HKSYU

Overseas Exchange	Overseas exchange and internship programmes in partnership with 76 international universities from 30 countries and regions
Scholarships	Over 1,100 HKSYU students receive scholarships over HKD28M every year
Majors and minors	14 cross-disciplinary minor programmes for broadening students' horizons and enhanced career competitiveness
Internships	100% internship opportunities for over 780 positions at almost 400 public and private organizations every year



GENERAL ENTRY REQUIREMENTS

Candidates for the Hong Kong Diploma of Secondary Education Examination are required to obtain the following results for entry into the Year 1 programme:

- ☐ **Chinese Language and English Language**
Level 3 or above
- ☐ **Mathematics, Liberal Studies and one elective subject**
Level 2 or above*

*Applicants can use at most one relevant Applied Learning subject (ApL) as an elective subject. 'Attained with Distinction (II)' and 'Attained with Distinction (I)' is comparable to level 4 and level 3 respectively. Holders of an Associate Degree or Higher Diploma in a relevant subject obtained from any locally accredited institution, who are also graduate year students or graduates, may apply for entry into Year 2/3[^] programmes.

[^]The minimum entry requirement for Year 3 is a Cumulative Grade Point Average (CGPA) of 2.5 or above (on a 4.0 scale).

uao.hksyu.edu

✉ admit@hksyu.edu ☎ (852) 2570 7110





JOURNALISM AND COMMUNICATION

新聞與傳播學系

The undergraduate programmes integrate theory and practice to equip students with a profound understanding of new media and mass communication. Our graduates are independent and analytical thinkers who possess comprehensive knowledge of social, cultural, and economic influence on journalism and mass communication.



PROGRAMMES

BA (Hons) in Journalism and Communication

BA (Hons) in Media Design and Immersive Technology



COURSE FEATURES

Comprehensive Communication Training

Bilingual news reporting and translation

- Feature subjects including politics, finance, and international relations
- PR and creative advertising
- Interactive new media and digital technology production
- Communication students and public opinion polls

Mentor Qualifications

Our teachers are scholars and senior media professionals

Internship

Compulsory

Student Activities


SY Media Lab, Our Voice, Shuo Online, SYJC Radio

Student Winning Contests

Campus News Awards, Hong Kong Creative PR Competition, TVB Inter-Collegiate Documentary Competition



PROSPECTS AFTER GRADUATION

 Data researcher, screenwriter, director or producer

 Creative industries and media planning

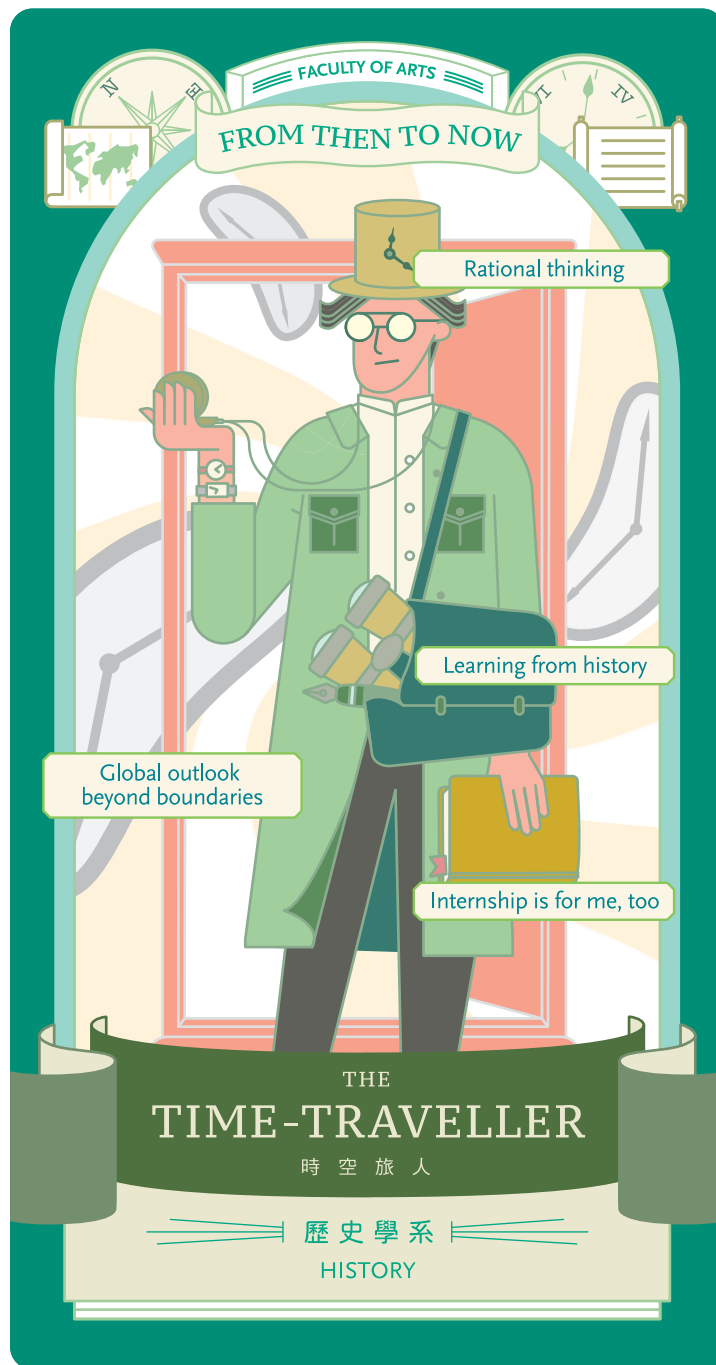
 PR & marketing

 Journalists and Editors

jc.hksyu.edu

✉ jour@hksyu.edu ☎ (852) 2979 4460





HISTORY

歷史學系

The undergraduate programme offered by Department of History includes three domains: Chinese history, world history and urban history, adopts historical and interdisciplinary approaches to analyse history, and provides systematic and interconnected knowledge of the historical evolvement of China, the world, and cities with a focus on the socio-cultural aspects.



PROGRAMMES

BA (Hons) in History

MPhil / PhD in History



CURRICULUM STRUCTURE

Comprehensive history studies	
Chinese History	General courses from ancient China to contemporary China as well as dynastic and thematic courses on traditional China, including art history of China.
World History	General courses from the ancient world to the contemporary world, as well as thematic courses on world religions, international relations, western science and technology, intellectual development and art history of the West.
Urban History	General courses on the urban history of China, the world and Hong Kong, as well as theories on urban studies and the relations of urbanization, industrialization and globalization.
Areas of Expertise	Historical methods and theories, Chinese historical sources & materials, geographic history, issues & controversies in Chinese history and internship.

Acquirable Skills
Discreet probing and critical thinking
Collecting, organising and analysing various types of data
Reading and writing techniques



PROSPECTS AFTER GRADUATION



Publishing/
Media/Tourism



Education/
Research/Library



Conservation/
Urban Management

history.hksyu.edu

✉ history@hksyu.edu

☎ (852) 2104 8271





中國語言文學系

CHINESE LANGUAGE AND LITERATURE

樹仁大學創始於一九七一年，創校時即已開設中國文學系。配合我校之辦學宗旨，本系一直肩負弘揚中國傳統文化與推行「仁者教育」之使命，四十多年來，矢志不渝。中國語言文學系課程旨在傳授學生全面而有系統的中文學科知識，力求提高學生兩文三語及文學賞析的能力，並注重道德與審美教育。同時，本系強調研究與創作相結合，以培養學生獨立思考和創意思維能力，使他們具備當代意識及世界視野。



開設課程

中國語言文學（榮譽）文學士
中文哲學碩士/博士



課程範疇

四大範疇

經史與思想
語言及文獻學
古典文學及古代文學理論
現代文學與現代文學理論



活動及計劃

短期學術交流團
填詞比賽
學術研討會
人文講堂
徵文比賽



推介科目

+ 報刊與文學，創意寫作
+ 粵語研究
+ 普通話學習
+ 先秦思想古籍，例如《孟子》、《論語》和《左傳》等



畢業出路

報社、雜誌
編輯
教育
記者

chinese.hksyu.edu

✉ chinese@hksyu.edu ☎ (852) 2806 5191





ENGLISH LANGUAGE AND LITERATURE

英國語言文學系

Among Hong Kong university programmes offering full-time Bachelor of Arts (Hons) degrees in English, the Department of English Language and Literature at Shue Yan is singular in its interdisciplinary approach to the study of language, literature, culture and translation. This creative crossing of boundaries also informs our MPhil and PhD programmes in English, enhancing the learning experience and allowing students to acquire the transferable skills required by contemporary society.



PROGRAMMES OFFERED

Bachelor of Arts (Hons) in English
MPhil/PhD Programme in English






RECOMMENDED SUBJECTS

- | | |
|---|---|
| + Children's literature | + Popular culture |
| + Gender and Translation | + Visual culture studies |
| + Women's writing and feminist readings | + Literature, culture & ecological ethics |
| + Technoscience Culture | + Travel and culture |
| + Science fiction | + Literature and film |



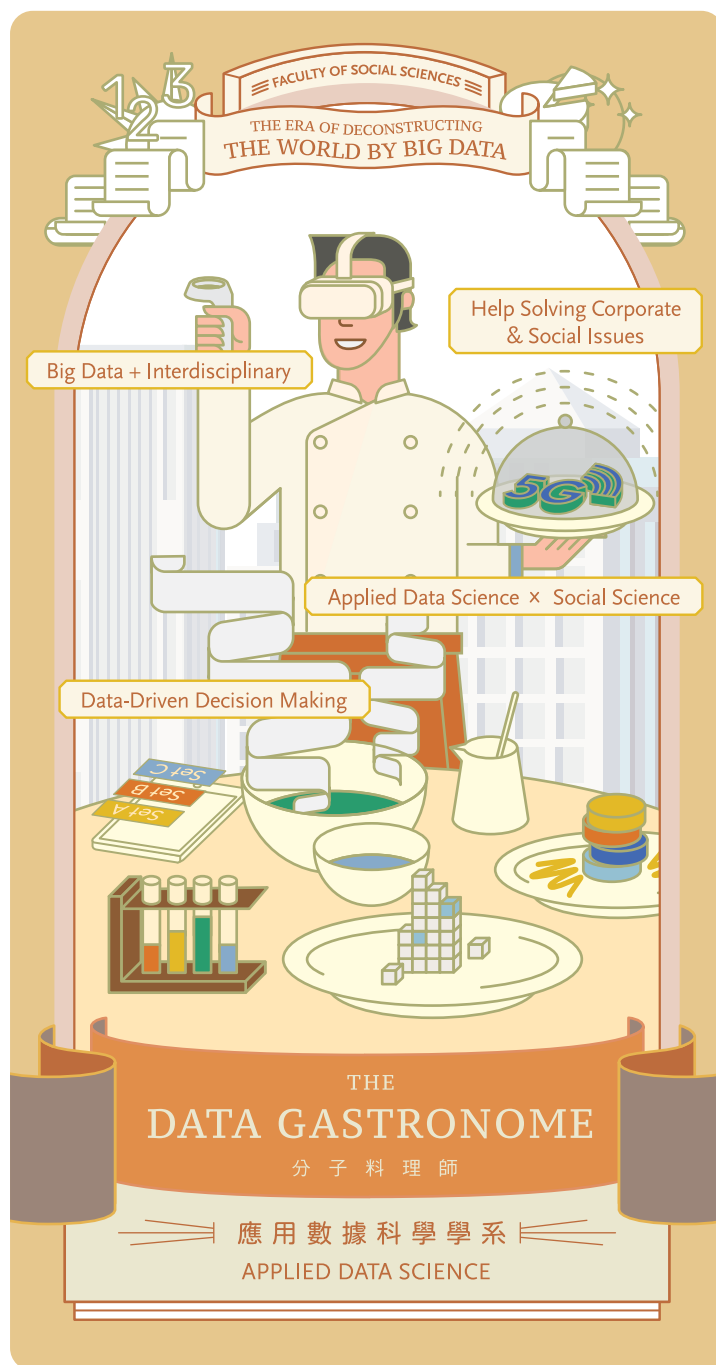
PROSPECTS AFTER GRADUATION

-  Administrative and Management personnel
-  Journalism
-  Teaching

english.hksyu.edu

✉ english@hksyu.edu ☎ (852) 2806 5196





APPLIED DATA SCIENCE

應用數據科學學系

Bachelor of Science (Hons) in Applied Data Science aims to equip students with cross-disciplinary skills to understand and overcome the challenges of interpreting large volumes of data and communicating the results to the intended audience to enable data driven decision making and solve real world problems.



PROGRAMME

Bachelor of Science (Hons) in Applied Data Science



COURSE FEATURES

Applied Data Science Fundamentals:

Basic computational principles with mathematics and statistics

Business Analytics:

Concepts and practice in turning big data for businesses models

Digital Humanities / Social Science:

Theories and research for the key issues raised by digital humanities and using big data in the arts and social sciences

Data Visualization:

Tell 2-D or 3-D stories using data visualizations of real-time big data sources through VR or AR

Professional Internship: Practice in the workplace with needs of data analysis from different disciplines

Capstone Project: Apply the knowledge of data science to analyze issues and find solutions with industry collaboration



FACILITIES

IFREE Group Innovation and Research Centre

Big Data Laboratory

Social Robotics and
Digital Living Laboratory

Innovation Incubation Hub

Virtual Reality Laboratory

Research Study Room



PROSPECTS AFTER GRADUATION



Commercial Sales and
Marketing, AI Design
and Development



Special Education
Need Research,
Language Learning

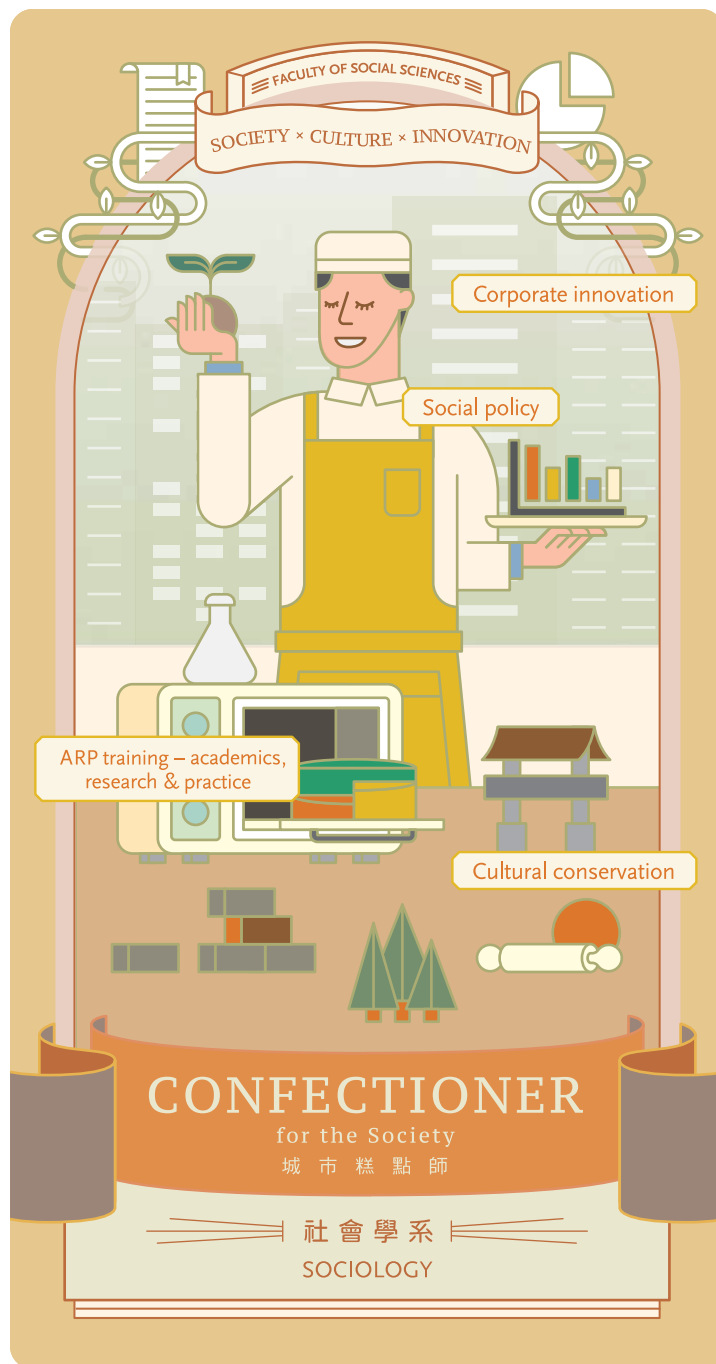


Social Service,
Policy Analysis

adsci.hksyu.edu

✉ ads@hksyu.edu ☎ (852) 2804 8441





SOCIOLOGY

社會學系

Department of in Sociology nurtures students' critical and creative thinking skills and enables them to analyse social issues and the influence of globalisation on Hong Kong. The undergraduate programme covers comprehensive sociological studies, including concepts, theories, research methods and application, enhancing our students' understanding of social relationships, systems and cultures.



PROGRAMMES

BSocSc (Hons) in Sociology

MPhil / PhD in Sociology



SPECIALISED MODULES FOR YEAR 3



Culture, Heritage and Innovation

From a sociological and anthropological perspective, it explores the social influences of culture, heritage and creative industries, sharpening student competitiveness in related industries.



Entrepreneurship and Community

Students will gain an in-depth understanding of the relationship between corporate behaviours and community welfare; identify sources of innovation, and learn how to balance market behaviours and social welfare.



SCOPE OF STUDIES

Internship

Enterprise Learning (Business organisations), Service Learning (NGOs or social welfare organisations)

Applied Social Research

Introduction to Sociology, Statistics and Thematic Studies

Local and global issues

China and Hong Kong Cultural Conservation, Community Economics, Population Migration, Globalisation, etc.



PROSPECTS AFTER GRADUATION



Public/private sector administration



Welfare and social services



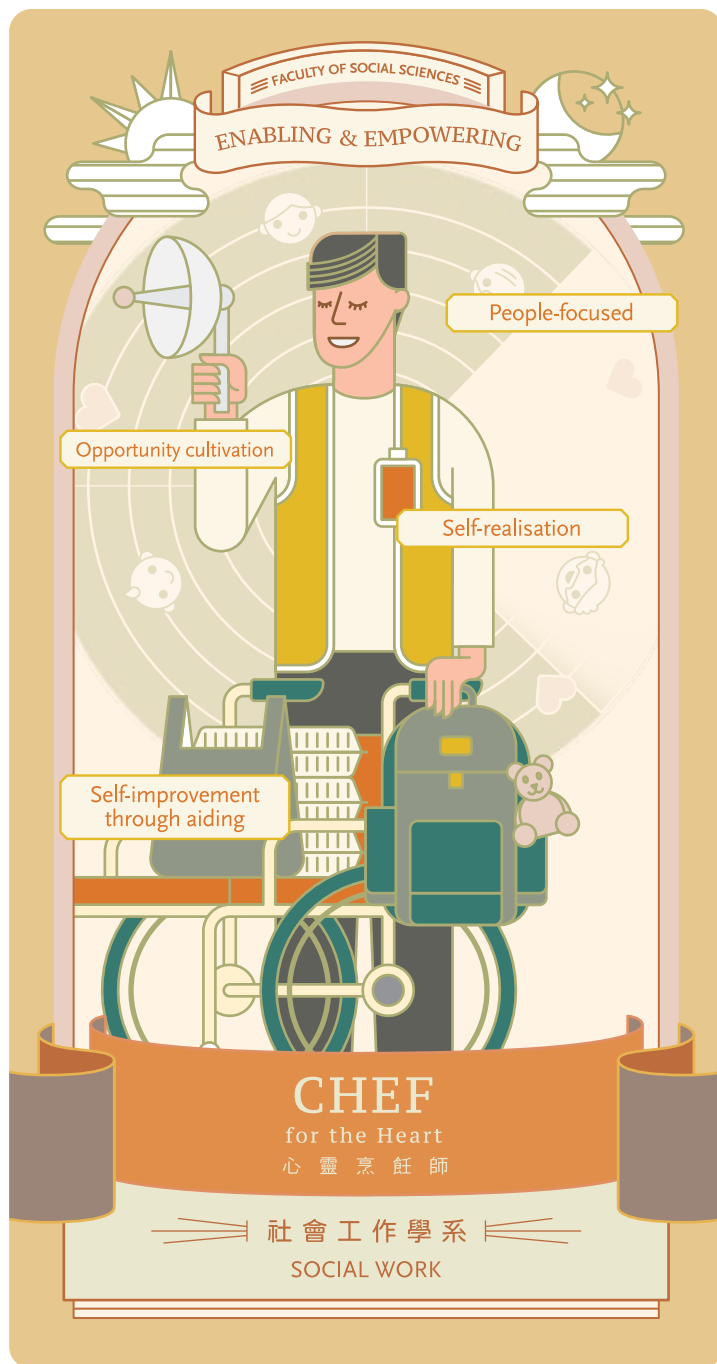
Cultural conservation, market research, policy research

sociology.hksyu.edu

✉ soc@hksyu.edu

☎ (852) 2806 7343





SOCIAL WORK 社會工作學系

Since 2002 with teaching, research and advocacy combined, the Bachelor of Social Work (Hons) programme cultivates interdisciplinary social work professionals and prepares young professionals as future leaders committed to betterment of society.



PROGRAMME

Bachelor of Social Work (Hons)

Professional Accreditation

The programme is accredited and recognized by the Social Work Registration Board in Hong Kong, and our graduates will be eligible to apply for the Registered Social Worker status with the board.

HONG KONG'S ONLY

social work programme that provides THREE supervised internships during Year 3 and 4.



COURSE FEATURES

The Department offers varied activities at regular intervals, including experiential learning and outreach:

Academic exchanges

Local and foreign visits and internships

The programme covers extensive areas such as professional knowledge and skills in working with children, families, youth, the elderly and the disabled.



PROSPECTS AFTER GRADUATION



Registered Social Worker



Social work-related jobs in the Social Welfare Department, NGOs and relevant organisations

sw.hksyu.edu

✉ sw@hksyu.edu

☎ (852) 2806 5192





COUNSELLING AND PSYCHOLOGY

輔導及心理學系

The Department of Counselling and Psychology is the first and only department of its kind in Hong Kong to offer a full-time undergraduate programme in Counselling and Psychology. This programme aims to cultivate students with counselling skills in professional fields such as youth, family or elderly services. Another undergraduate programme in Psychology is designed for students with strong interest in human behaviours and psychology research. Both undergraduate programmes offer extensive internship opportunities to further enrich our students' learning experience and strengthen their practical skills.



PROGRAMMES

BSc (Hons) in Counselling and Psychology
BSc (Hons) in Psychology
MSocSc in Play Therapy
MSocSc in Psychology
MSocSc in Counselling Psychology
PsyD in Counselling Psychology
MPhil/PhD in Psychology



RECOMMENDED SUBJECTS

- Fundamental Psychology Courses :** Behavioural Psychology, Social Psychology, Personality and Individual Differences, Cognitive Psychology, Abnormal Psychology, Chinese Psychology, Psychological Assessment
- Professional Subjects :** Business Psychology, Educational Psychology, Health Psychology, Human Neuropsychology, Cyberpsychology, Criminal Psychology, Industrial and Organizational Psychology, Professional Counselling (School, Children, Adolescents, Family, Elderly, Addiction, etc.)



FACILITIES

Psychology Lab Studio of Art & Creativity
Play Therapy Research and Practice Laboratory
Neuropsychology Laboratory
Student Learning & Development Laboratory
Cognitive Psychology Laboratory
Positive and Social Psychology Laboratory



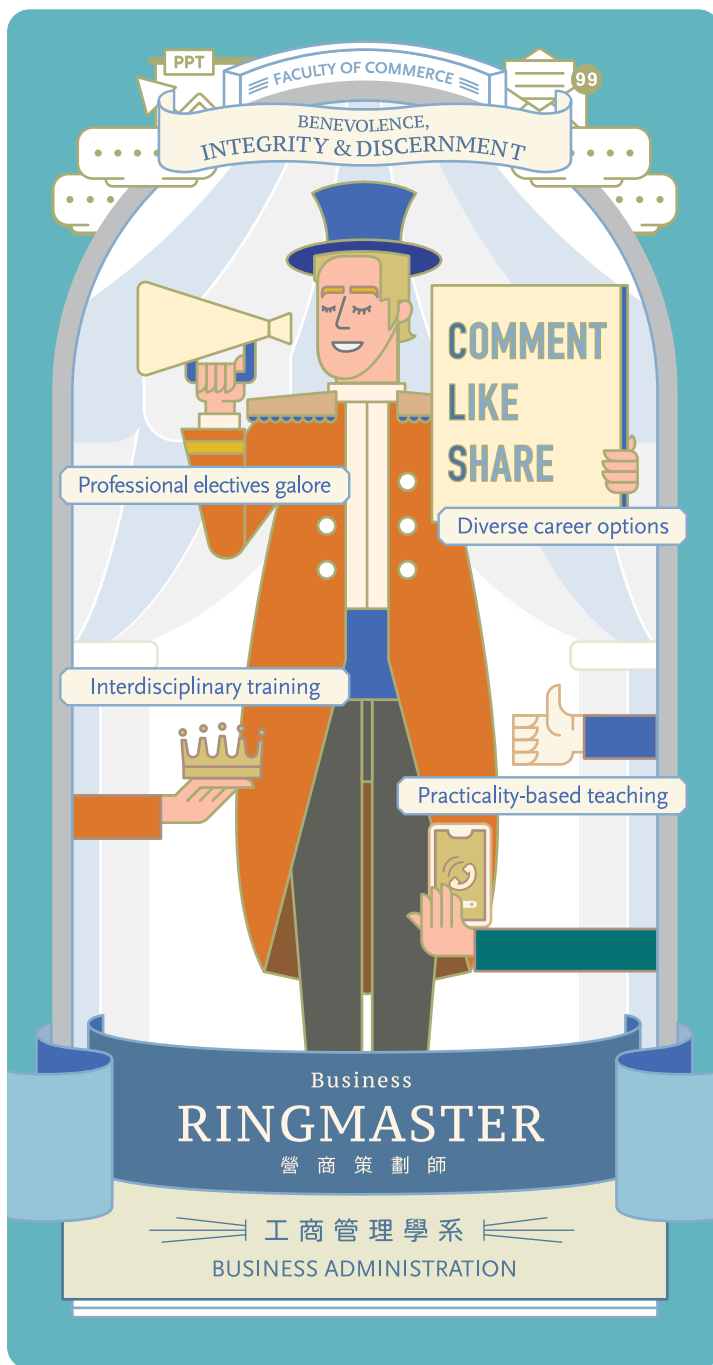
PROSPECTS AFTER GRADUATION

- Human resource management
- Academic research & education
- Mass communication
- Public relations

counpsy.hksyu.edu

✉ counpsy@hksyu.edu ☎ (852) 2806 5197 / 2806 5190





BUSINESS ADMINISTRATION 工商管理學系



PROGRAMMES

BBA (Hons)
 BBA (Hons) in Digital Marketing
 BBA (Hons) in Corporate Governance and Risk Management
 BBA (Hons) in Human Resource Management - Applied
 Psychology
 MSc in Marketing and Consumer Psychology



ACTIVITIES & EVENTS

Academic forums

Leadership incubation

International
exchanges

CEO seminars

Mentorship
programme



HIGHLIGHTS

- I Internship
- M Mentorship
- A Academic week
- B Business leader seminars
- B Business learning trips
- A Association visits
- S Student start-up contests



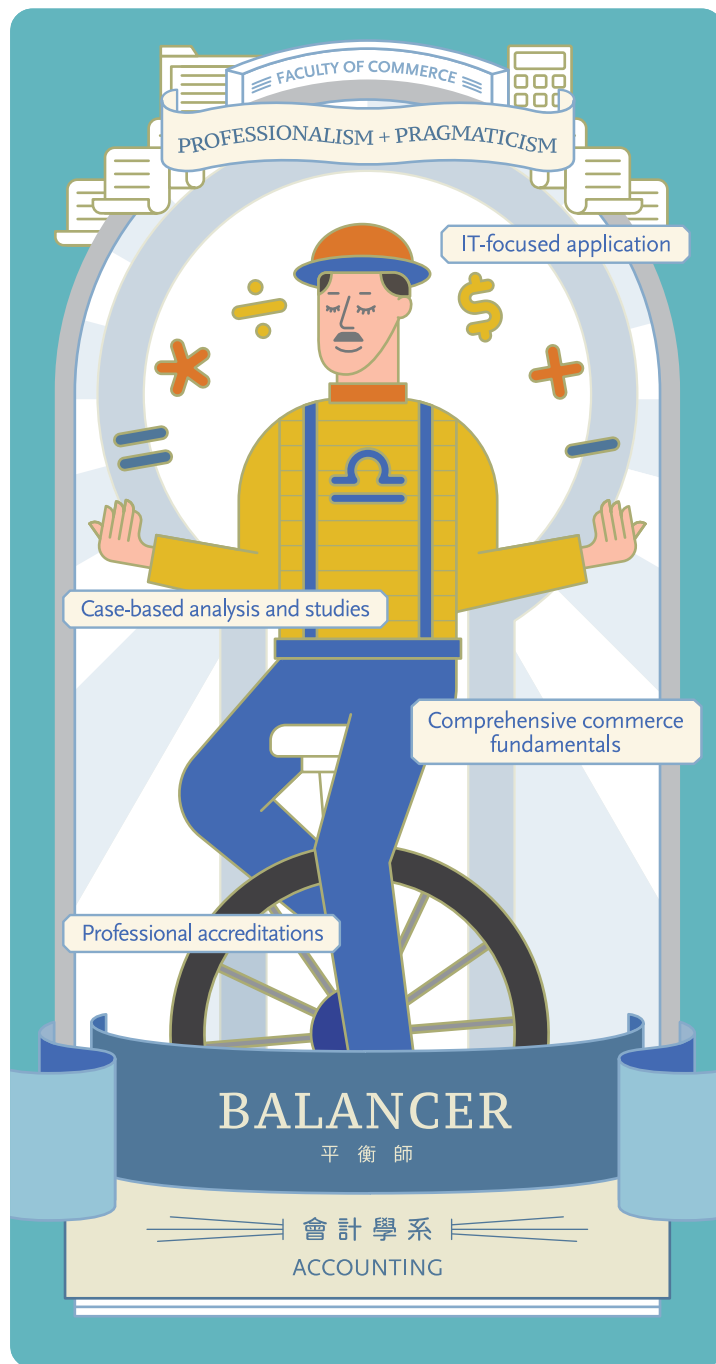
PROSPECTS AFTER GRADUATION

- Marketing
- Financial services management
- Risk management
- Human resource management
- Corporate governance

ba.hksyu.edu

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ACCOUNTING 會計學系

With information technology and case analysis as the core, this programme offers two majors designed to enhance student competitiveness – Professional Accounting and Corporate Accounting and Finance. Our students will have the opportunity to join work placement and international exchange programmes



PROGRAMME

BComm (Hons) in Accounting



The programme is accredited by the Hong Kong Institute of Certified Public Accountants (HKICPA). Graduates will be eligible for attempting HKIPC examinations and candidates who passed all examinations with relevant work experience will be qualified as Certified Public Accountants.

Eligible for exemption of 4 papers from Hong Kong Institute of Chartered Secretaries (HKICS) examinations.

This programme is accredited by and granted with exam exemption from the following associations: ACCA (UK), AIA (UK), CIMA (US), CPA (Australia), CMA (Australia)



COURSE FEATURES

Accounting Knowledge Accounting, Finance/Cost & Management Accounting, Auditing, Taxation (Hong Kong / China / International)

Regulations Commercial Law, Company Law

Application and Analysis Accounting Management Control and Decision Making, Business Analysis and Statistics, Computer Application in Accounting, Statistic Analysis of Digital Worksheet



PROSPECTS AFTER GRADUATION

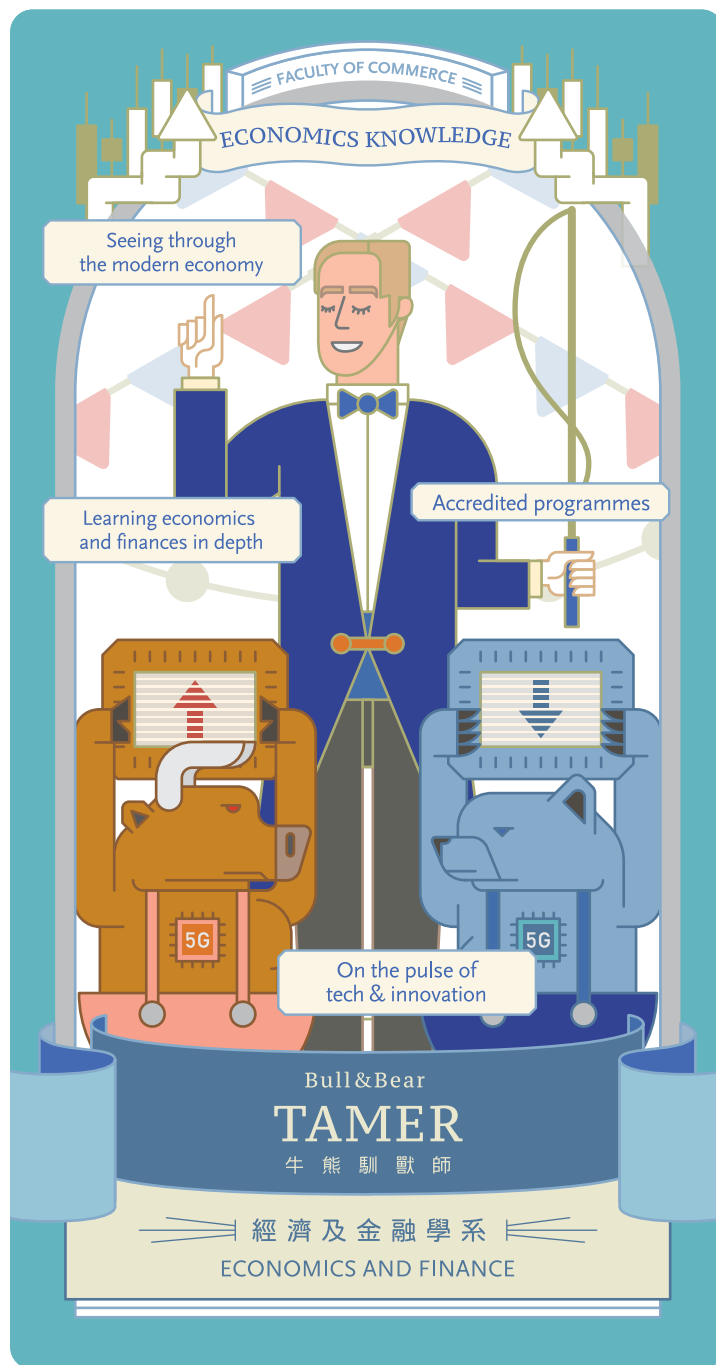
Relevant positions at accounting firms, listed companies and commercial institutions

The Audit Commission, Inland Revenue Department and the HKSAR Treasury

accounting.hksyu.edu

✉ acct@hksyu.edu ☎ (852) 2104 8217





ECONOMICS AND FINANCE

經濟及金融學系

The Department of Economics and Finance, founded in 1977, is currently offering two undergraduate programmes accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications, and two research postgraduate programmes. These programmes aim to cultivate students with a solid understanding of economic and finance theories as well as latest financial technologies, with an ability to apply this knowledge in various decision-making situations.



PROGRAMMES

BA (Hons) in Economics and Finance
BComm (Hons) in Financial Technology (JUPAS Code: JSSY01)
MPhil /PhD in Economics

Professional Accreditation

Graduates are granted with qualifications or exam exemptions from professional accounting institutions such as:

- The Hong Kong Institute of Bankers (HKIB)
- Chartered Financial Analysts Institute (CFA Institute)
- Royal Institution of Chartered Surveyors (RICS)
- Hong Kong Securities and Investment Institute (HKSI)
- The Chinese Institute of Certified Financial Planners (CICFP)

(For details of qualifications and exam exemptions, please visit our website)



SCOPE OF STUDIES

BA (Hons) in Economics and Finance		BComm (Hons) in Financial Technology	
3 major areas	Economics	4 major areas	Technology
	Finance		Applied Data Science
	Quantitative Analytics		Finance
			Economics, Law & Business



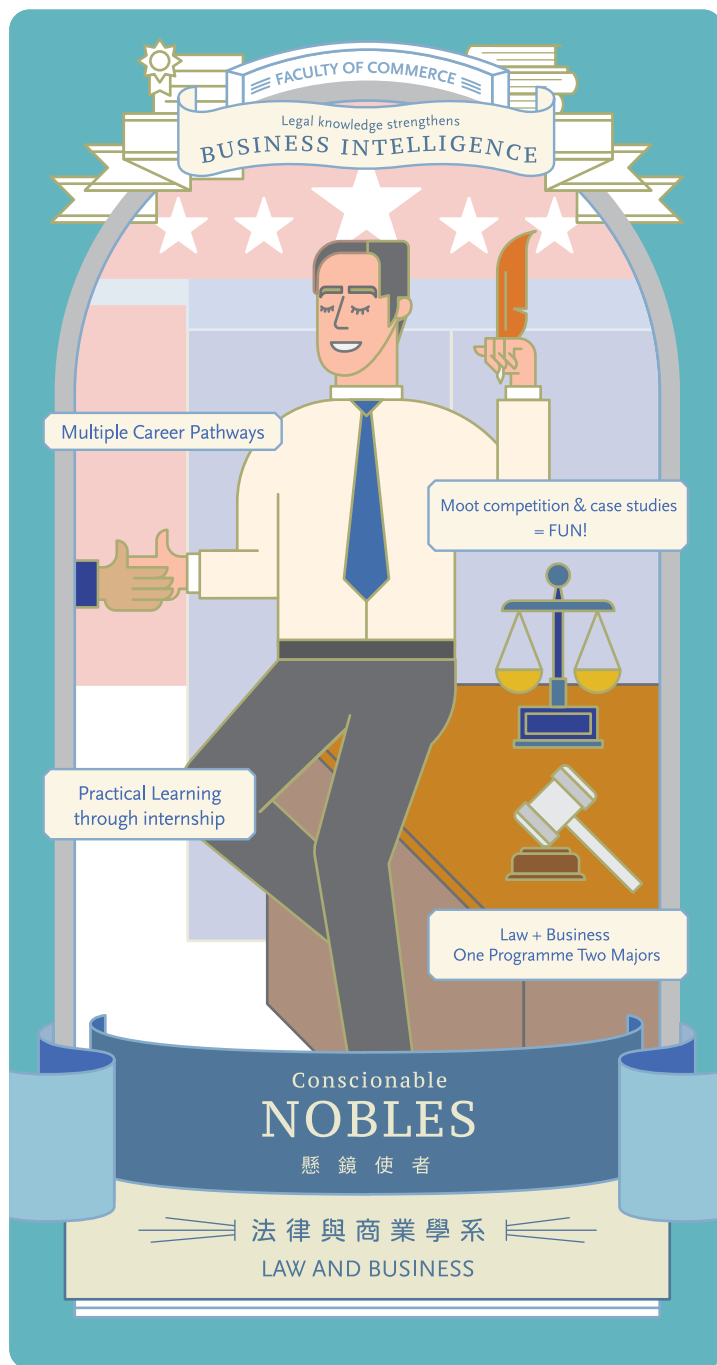
PROSPECTS AFTER GRADUATION

Banking, Fintech, Management, Research, Civil Service, etc.

ef.hksyu.edu

✉ ef@hksyu.edu ☎ (852) 2806 5179





LAW AND BUSINESS 法律與商業學系

The Department believes that 'Legal knowledge strengthens business intelligence' (以法宏智·睿智融商). Its BComm (Hons) in Law and Business programme is an integrated programme that combines business and law components and enhances students' intelligence in the application of law in a wide range of businesses particularly in banking, finance, compliance and other relevant sectors. The courses taught will strengthen students' analytical skills, with mooting / internship that add fun in the course of learning.



PROGRAMME

B Comm (Hons) in Law and Business



SPECIALISED MODULES

Law Profession	Equity and Trusts, Law of Commercial Crime, Criminal Procedure
Corporate Governance & Management	Financial Management, Business Ethics and Corporate Social Responsibility, Risk and Compliance



INTERNSHIP

The department cooperates with wide range of professional institutions such as law, secretarial, accounting (legal affairs), finance, and social enterprises, allowing our students to serve as interns.



PROSPECTS AFTER GRADUATION

- Legal firms, Bar Chambers, Study in Law
- Banking and Finance

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